

THE ALLIANCE HERALD

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This paper is also the official organ of the Nebraska State Volunteer Firemen's Association and is sent regularly to each volunteer fire department of the state belonging to the state association.

If your copy of The Herald does not reach you promptly and regularly, you should not hesitate to phone 340 or write this office at once. We want our subscribers to receive the best of service and wish them to advise us when such is not the case. News items are always appreciated, either by telephone or mail.



DEC. 13, 1917.

SUCCESS MEANS LEADERSHIP

Julius Caesar conquered the known world and made every nation pay tribute to him as Emperor of Rome.

He lived about two thousand years ago, but there is a road in England and Scotland five hundred miles long which Caesar built—and it is a better road today than the best roads in the United States with very few exceptions. There are other roads like that which Caesar built in Italy and in other places.

Measured by the standards of those days Caesar was a great success and men envied him his power. In fact, they envied him so much that they killed him, with the idea that they could take his success for themselves.

But none of the men who helped to kill him ever attained the success that Caesar did. Any man who will dig down into one of those old roads that Caesar built can find the reason. He chose the strongest and bravest men for his army and he armed them with the best arms that were made in those days. But in order to conquer the world and keep it conquered, he had to move his troops rapidly from place to place to subdue people who rebelled against his authority. He couldn't do that without good roads. Good roads that would last cost more than poor, temporary roads, but the success of Caesar's campaign depended on good roads and he built them to last forever.

The farmer or ranchman who wants to succeed may well study the methods of this old conqueror of the world, not only in the matter of road building but in all the things that help to make a farmer's and ranchman's success. The best implements, the best barns and sheds, the best live stock, the best methods are

just as essential to the success of the American farmer and ranchman today as good roads were essential to the success of Julius Caesar two thousand years ago.

The farmer and ranchman who is battling with the cities for the possession of his boys and girls must give them a home that will measure up to the city homes in attractiveness and convenience. Study the news pages, the editorial pages and the advertising pages of The Alliance Herald to find the things that others have found to be the best and then get them. Don't be afraid to throw away an old implement or piece of machinery and buy a new one if the new one will save time and money. Don't be afraid to spend money to make things easier for your wife if you make her prouder of you and of her home. She deserves good and stylish clothing just as much as you deserve the latest auto or piece of machinery.

Don't hesitate to write or call on any advertiser in this paper and find out whether or not he can help you to increase production on your farm or ranch.

Success means leadership. The leaders have the best. The first man in your neighborhood to have a telephone or a twine binder, a riding plow or an electric lighting system in the buildings, or a potato digger or planter, was a leader and in most cases he was a success. There are other improvements just as important as these, advertised in The Herald. There are many interesting things to be learned if you read the advertisements in every issue of this paper. Every merchant don't advertise in The Alliance Herald. Some of them we don't want. Others who don't advertise with us place their ads in other papers which don't give you all the news, whose circulations

are only half as large, and who can therefore afford to make cut rates on advertising to the merchant. But that don't worry us. We know that we are giving our readers more news than any other paper in this territory. We know that our circulation is constantly increasing, we know that The Herald's independent editorial policy meets with the approval of the people, and we are sure that our readers can rely on every advertiser in this paper to make good his claims. Therefore we say—patronize those who advertise in The Alliance Herald.

THE CURE FOR WORRY

Rev. Charles Steile, writing in an exchange, gives the cure for worry as follows:

Worry has been called "Americanitis." But this is a slander. No country is immune from the disease. Neither is any class of society, capital and labor—all are subject to its ravages. Work rarely kills, but worry, sooner or later, brings down its victim. A man can least afford to worry when he does worry, because just at such a time he needs the force of every faculty to bring him to his normal condition.

What is worry, anyway? It is just a host of restless imps of fear, which, taken singly, could be conquered with hardly an effort. It is their multiplicity, their persistently, that discourages.

How may worry be cured? First, by realizing the utter uselessness of worry. A dozen eternities spent in worry will not change a single fact. It is only by hard, faithful work that such things are accomplished, and no man can work well, with a clear head and a steady hand, if he will persist in worrying.

Second, by taking a larger view of life. Most of us imagine that the world is comprehended within our own limited horizon. This is not quite true. There are really some good people and some good things beyond the line of our vision.

Third, by not "crossing bridges" until we come to them. As a matter of fact, nine-tenths of our fears are never realized. "Sufficient unto the day is the evil thereof."

Fourth, not only by remembering that tomorrow has not yet arrived, but that yesterday is already passed.

Fifth, by constantly recalling that that is God's world. It has not gone to the devil. It may at times seem as though it had, but the presence of so many strong, good people in it, and the constant progress that we are making, disproves it.

WAR SAVINGS CERTIFICATES

Description. — A United States War-Savings Certificate, Series of 1918, will be an obligation of the United States when, and only when, one or more United States War-Savings Stamps, Series of 1918, shall be affixed thereto. Each of such certificates will have spaces for twenty such stamps, and each of such stamps thereto affixed will have a maturity value of \$5 on January 1, 1923, which will accordingly give each such certificate, when bearing its full complement of such stamps, a maturity value of \$100 on said date. No certificate will be issued unless at the same time one or more War-Savings Stamps, shall be purchased and affixed thereto, but no additional charge will be made for the certificate itself. The name of the owner of each certificate must be written upon such certificate at the time of the issue thereof.

Payment at Maturity.—Owners of War-Savings Certificates will be entitled to receive, on January 1, 1923, at the Treasury Department in Washington, or at a money-order post office, upon surrender of such certificates and upon compliance with all other provisions thereof, \$5 in respect of each War-Savings Stamp, Series of 1918, then affixed thereto, but no post office shall be required to make any such payment until ten days after receiving written demand therefor.

Payment Prior to Maturity.—Any owner of a War-Savings Certificate, at his option, will be entitled to receive at any time after January 2, 1918, and prior to January 1, 1923, at a money-order post office, upon surrender of his certificate and upon compliance with all other provisions thereof, in respect of each War-Savings Stamp, Series of 1918, then affixed to such certificate, the amount of the face of the stamp or stamps affixed, plus 1 cent per month for each stamp, but no post office shall make any such payment until ten days after receiving written demand therefor.

NEED OF ECONOMY AND SAVING

When we put a million and a half soldiers in the field, we withdraw those men from productive enterprises. They do not while they are actually in training or in service produce anything. They do, on the other hand, consume much. There is nothing more expensive on earth than to support and maintain a great

army in the field, especially if it on the fighting line. The attrition of supplies and everything else is tremendously great when we have a fighting army in the field.

America is the one great remaining storehouse in the world of supplies and credit. We must maintain and make effective as possible our own soldiers and the soldiers of those nations who are fighting for us. We must therefore draw as little as possible upon our common store of supplies and money. The more we lessen our domestic demand, the more we can contribute to the support and effectiveness of our allied armies.

Economy is now a national duty, such a duty upon the people at home as fighting is upon those Americans who are bravely offering their lives for the honor of America and the preservation of liberty and justice.

AN OUTRAGEOUS "FRAME-UP"

Having discovered that the average young American is not a coward, the Germans and pro-Germans in our midst are now less industrious in their circulation of Manchhausen-like tales of frightful mortality among Germany's enemies, and have centered their efforts upon the plan of creating alarm among the wives and mothers of American soldiers. In various ways these wives and mothers are informed that most of their men in France have already been killed and that the survivors are the prey of dissolute women, no less than "fifteen" French women having been seen "fighting for possession of one American soldier!" As for the cantonments in this country, instead of being orderly fields of manly military exercise, they are the scene of uninterrupted carousals with lewd women, a profligate government ignoring if not even abetting such perilous shamelessness.

In order to secure at least a flimsy basis for this monstrous charge, Camp Upton has been made the victim of an impudent "frame-up." A wretched girl of an unmentionable class was hired to steal in among the thirty thousand young soldiers and make a noisy spectacle of herself while "signing an immoral relation with one of them. Instead of promptly shipping the intruder to a reformatory, Major-General Bell devoted hours to a searching investigation and established the character of the conspiracy beyond a doubt. When he gallantly fought the Indians and the Filipinos General Bell little dreamed that he would ever be caled on to struggle against masked enemies in our very midst who do not even stop short of the disgusting business of smuggling violence into his camp in the hope of forcing alarmed American wives and mothers to turn pacifist in Germany's interests.

A BRIGHTER OUTLOOK

General Wood recently predicted a four years' war and newspaper editors have been quoted as taking a similar view while revealing a grim determination in all parts of the country to see it through to a triumphant issue. But that was before the successful British drive on Cambria and when it looked as if Italy as well as Russia might be lost to the allied cause. Now the outlook is much brighter. Russia is no longer to be depended on, of course, and is practically certain to become at the least a valuable treasury of German supplies, but that was a foregone conclusion long since. Italy, on the other hand, is to remain a fighting force for the allies, having checked the advance of the Huns even before help arrived, and may carry on the struggle more bravely than ever.

The Italian "come back" and the great British Cambria drive have very materially altered the general situation. The end is not yet in sight, but it is undoubtedly much nearer than it seemed a few weeks ago. On the west front the waste of German man power continues, with no gains and very serious losses as to position, and in the drive on Italy the Germans merely seem to have secured the opportunity to fight desperately all winter with a ceaseless waste of strength which they can ill afford. Time is against them, time is on our side, and the ultimately triumphant issue in our favor is certain even with fool-led Russia dancing to the strings pulled by the crafty Huns.

WAR PUBLICITY

According to Washington dispatches, a "fight for war publicity" is certain when congress convenes in regular session. For one thing, it is said that congress will demand to know "where the hundreds of millions and billions of dollars for which the people are being taxed have gone." The administration "is sure to oppose this and as a consequence the republicans, with the aid of democratic rebels, have more than an even chance of controlling the house."

At a time when friendly foreign



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Lobster	Sardines
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observers in our midst and many thoughtful Americans are saying that there is already far too much publicity for the country's good and for the allied cause, this is unwelcome news, altogether aside from any question of party advantage or the partisan's belief in the need thereof. Obviously what our people know, what the newspapers print, the enemy promptly learns. It is obvious, further, that if Americans must be kept in ignorance as the only means of keeping the enemy in ignorance, then it is both right and imperative that Americans be kept in the dark in regard to much that is planned and even much that is done. The right sort of American is eager only to see the war won and is willing to wait to read properly secret history after that welcome event.

The Bolsheviks will not publish the archives of the exiled Czar if Potsdam can prevent it, for the disclosures, judging from the little that as already leaked out, will damn German autocracy no less than Russian in the eyes of the free peoples of the world.

In an official statement of the British government in regard to the American mission headed by Colonel House it is remarked that the British ministers were "greatly struck with the common sense and knowledge

(of war problems) displayed by their American colleagues. The time for boasting is after the event, but it is pretty safe to say that American common sense, British tenacity of purpose and French enthusiasm are destined to make German "efficiency" look like 30 cents.

Generations have been rather puzzled over Dr. Johnson's famed remark that "patriotism is the last refuge of a scoundrel," but full comprehension is easier now that Jeremiah O'Leary, after his indictment on charges of conspiracy to create mutiny and disloyalty, pleads that his heart has ever beaten warmly for his native land—which unfortunately happened to be America.

The commission government of Appleton, Wis., claims to have purified the town and freed it from debt, but there must have been something lacking if not something radically wrong, for after six years the people have voted back the old system.

If Germans or naturalized Germans in this country insist on working for the kaiser, they must expect to find themselves in a disastrous war with the United States government.

Russia really appears to "be done for," thanks to socialism in the open and Prussianism in secret.



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